

Leader in Refrigeration and Specialty Appliances

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## **Danby Parcel Guard Continues to Impress Industry Experts as IHA Global Innovation Awards Finalist**

*The awards "honor exhibitors' latest creations and cutting-edge innovations"*

**GUELPH, ON (2/13/2019)** – Danby Appliances' newest product – Parcel Guard – has been named as a finalist for the IHA Global Innovation Awards in the smart home products category. Danby officially launched Parcel Guard last month and it has already been met with high praise by media and industry experts as an innovative yet simple solution to parcel theft and missed deliveries.

"Parcel Guard is our first venture into smart home technology and I'm thrilled about the reception it has received so far. I think 10 years from now, every home in North America will have a Parcel Guard, or something very similar," says Jim Estill, CEO of Danby Appliances and the innovator behind Parcel Guard.

Each year 15 billion parcels are shipped and that number is expected to grow in 2019. Danby Parcel Guard is built to keep your online deliveries safe until you get home – no more worrying about "Porch Pirates" or missed deliveries. Your delivery driver simply opens Parcel Guard's anti-theft drop slot and places your packages inside. Parcel Guard locks, and you're notified through the app that your package is secure. Additional features include wireless connectivity, motion-activated IP camera, tamper alarm and weight monitor.

Finalists for the IHA Global Innovation Awards are evaluated on their innovation, appearance, user benefits, ecological responsibility, and market impact and positioning. Winners will be announced at the IHA's 2019 Global Innovation Awards Gala on March 2. Danby will be showcasing Parcel Guard, as well as many other products at the International Home + Housewares Show from March 2-5, 2019 in Chicago, IL, booth number L11135.

During its official debut at CES in Las Vegas last month, Parcel Guard was named as one of the coolest products at the show by USA Today, and also received a TWICE Picks Award.

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### **About Danby Appliances:**

Founded in 1947, Danby is one of North America's leading manufacturer/distributors of compact appliances such as microwaves, dehumidifiers, refrigerators, freezers, air conditioners and smart mailboxes. The company operates three distinct business units – Danby, MicroFridge, and Silhouette – with four North American offices, including three in the U.S. and one in Canada. For more information on Danby and its products, please visit [www.Danby.com](http://www.Danby.com). Follow Danby on [Facebook](#), [Twitter](#), and [Instagram](#).

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#### **About the International Housewares Association**

IHA is the 81-year-old voice of the housewares industry, which accounted for (US)\$364.2 billion at retail worldwide in 2017 (\$91.6 billion at retail in the U.S.). The not-for-profit, full-service association sponsors the world's premier exposition of products for the home, the International Home + Housewares Show, and offers its 1,700 member companies a wide range of services, including industry and government advocacy, export assistance, State-of-the-Industry reports, point-of-sale and consumer panel data through Housewares MarketWatch, executive management peer groups, group buying discounts on business solutions services and direct-to-consumer engagement through TheInspiredHome.com.