



Leader in Refrigeration and Specialty Appliances

FOR IMMEDIATE RELEASE:

Press Contact:
Grace Hyslop
Danby Appliances
519 837 0920 ext. 1431

## Parcel Guard by Danby to Make History at CES® 2019 in Las Vegas

This is Danby Appliance's first venture into smart home technology

**GUELPH, ON (1/7/2019)** – Danby Appliances, a 70-year-old Canadian appliance manufacturer, is unveiling its latest innovation, Parcel Guard – the *smart* mailbox – at CES in Las Vegas, Nevada in January. Parcel Guard by Danby is not just another smart mailbox – this product will change the way homeowners receive parcels and mail forever.

"Last year over 25 million households in the United States reported stolen packages," says Jim Estill, CEO of Danby Appliances and the innovator behind Parcel Guard. "I anticipate that in 10 years, all households will have some sort of parcel mailbox simply because of the way our shopping habits are evolving."

15 billion parcels are shipped each year and that number is expected to grow in 2019. Parcel Guard by Danby is built to keep your online deliveries safe until you get home – no more worrying about "Porch Pirates" or missed deliveries. Your delivery driver simply opens Parcel Guard's anti-theft drop slot or scans the package to open the safe and secure bottom door and places your packages inside. Parcel Guard locks, and you're notified through the app that your package is secure. Additional features include wireless connectivity, motion-activated IP camera, tamper alarm and weight monitor.

Danby will be showcasing Parcel Guard at CES (Sands Expo, Halls A-D - 42750) from January 8-11, 2019. Registered attendees and media are invited to visit the booth and speak with a company representative. Jim Estill – CEO of Danby Appliances and the innovator behind Parcel Guard – will also be available for interviews after the show should media have additional questions.

Parcel Guard by Danby will retail for \$399 USD and is available for preorder at <a href="https://www.danbyparcelguard.com">www.danbyparcelguard.com</a>.

For all media inquiries please contact Grace Hyslop at <a href="mailto:ghyslop@danby.com">ghyslop@danby.com</a>.

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Danby Appliances P.O. Box 1778, 5070 Whitelaw Road Guelph, Ontario Canada N1H 6Z9 Tel: (519) 837-0920 Fax (Sales): (519) 837-0449 Fax (Administration): (519) 837-9320 www.danby.com

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## **About Danby Appliances:**

Founded in 1947, Danby is one of North America's leading manufacturer/distributors of compact appliances such as microwaves, dehumidifiers, refrigerators, freezers and air conditioners. The company operates three distinct business units – Danby, MicroFridge, and Silhouette – with four North American offices, including three in the U.S. and one in Canada. For more information on Danby and its products, please visit <a href="https://www.Danby.com">www.Danby.com</a>. Follow Danby on <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a>, and <a href="mailto:Instagram">Instagram</a>.





