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FOR IMMEDIATE RELEASE:

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MicroFridge by Danby Introduces Three New Products to Its Extended Stay Portfolio

Company unveils new frost-free refrigerator, over-the-range microwave, and built-in dishwasher

FOXBOROUGH, MA (10/1/2018) – MicroFridge, a subsidiary of Danby Appliances, today introduces three new products to its extended stay portfolio – an 18 cubic foot frost-free refrigerator, 1.6 cubic foot over-the-range microwave and 24-inch built-in dishwasher. All three products are Danby branded and offered in an elegant black and stainless steel finish.

"As market leaders in our industry, we continue to find ways to help our customers grow and expand their business," said Bre Holley, Director of Sales at MicroFridge. "We've noticed several of our customers, especially in the hospitality and senior living spaces begin to invest and expand in the extended-stay segment of the market. Our new suite of Danby extended stay products will provide customers new options and opportunities from a trusted and long-time reliable supplier."

The Danby extended stay suite includes an 18 cubic foot frost-free stainless-steel refrigerator with top-mount freezer and features two adjustable glass shelves, a see-through crisper, white interior light and is certified Energy Star Rated. The over-the-range microwave is 1.6 cubic foot capacity, offers 1,000 watts of cooking power, and has easy-to-use one-touch cooking. To round out the suite, a 24-inch black and stainless-steel front dishwasher with full stainless-steel interior tub, Energy Star Rated and low-water consumption. The dishwasher has 6 wash programs and 4 temperature settings, electronic digital controls, and holds up to 12 place settings.













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"To provide flexibility and address our customers' specific requirements, all three products can be purchased individually or as a package," said Holley. "These Danby branded products offer a 24-month warranty on parts and labor and are backed by the customer care and support team that MicroFridge has built its customer focused reputation on over the past 30 years."

MicroFridge by Danby is pleased to offer this new line of full-size appliances to its customers. For more information about pricing and terms, contact your MicroFridge sales representative.

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About MicroFridge:

MicroFridge by Danby focuses on the development of patented products for small space living environments. The Company sells its proprietary MicroFridge and Danby line of specialty combination appliances, which utilize its patented Safe Plug technology and patented 1st Defense Smoke Sensor. The Danby One Plug by MicroFridge brand is a traditional one plug-to-the-wall combination appliance. Many MicroFridge and Danby products are marketed throughout the United States and Canada to hotels and motels, colleges, assisted living facilities and the federal government for military housing. MicroFridge and Danby models bear the ENERGY STAR designation. To learn more please visit: www.microfridge.com. Follow us on Facebook, Instagram, Twitter and LinkedIn.



