

Leader in Refrigeration and Specialty Appliances

FOR IMMEDIATE RELEASE:

Press Contact:
Nick Papple
Danby Appliances
519 837 0920 ext. 1313

The first ever consumer *SMART* mailbox, Parcel Guard launches on Indiegogo

Danby Appliances reinvents the wheel with a SMART mailbox; Parcel Guard by Danby – helping protect consumer packages

GUELPH, ON (8/24/2018) – Parcel Guard by Danby launches on the crowd-funding site Indiegogo. Early bird funders can sign-up to receive \$50 off pricing. The innovative design is the first of its kind, offering online shoppers' peace of mind like never before.

<https://www.indiegogo.com/projects/danby-parcel-guard-the-most-secure-mailbox#/>

Out with the old, in with the new. Traditional mailboxes no longer meet the needs of today's homeowners, or consumers. In the United States, homeowners receive an average of 27 parcels each year; 26% receive deliveries once a week. It's time to get rid of parcel panic, and delivery doubt with the first truly *SMART* mailbox.

Every year, 25 million households have parcels stolen from their front porch - Parcel Guard takes the target off your parcel. The innovative and secure design from Danby Appliances keeps your packages safe until you get home. No more worrying about package theft or weather-damaged boxes.



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Parcel Guard is looking to be the first ever USPS certified consumer *SMART* mailbox, protecting parcels from theft and weather. Equipped with an IP camera, made of structural web plastic (strong as steel), your Parcel Guard can be secured to the ground, and has a tamper alarm that can be turned on or off. The Parcel Guard by Danby comes in two unique colours to fit the aesthetic of your home. Fitting 95% of all standard delivery box sizes, it has the option of unlocking the bottom door for larger packages.

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About Danby Appliances:

Founded in 1947, Danby is one of North America's leading manufacturer/distributors of compact appliances such as microwaves, dehumidifiers, refrigerators, freezers and air conditioners. The company operates three distinct business units – Danby, MicroFridge, and Silhouette – with four North American offices, including three in the U.S. and one in Canada. For more information on Danby and its products, please visit www.Danby.com. Follow Danby on [Facebook](#), [Twitter](#), and [Instagram](#).