

Leader in Refrigeration and Specialty Appliances

FOR IMMEDIATE RELEASE:

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Danby Appliances Enters New Market with Introduction of Two Air Purifiers

GUELPH, ON (8/20/2018) – Danby Appliances, a compact appliance distributor/manufacturer with a rich seventy-year history, today unveils two home/office air purifiers: Danby O₂ Clean 110 CADR and Danby O₂ Clean 120 CADR. This is Danby's first foray into the residential freestanding air purifier market.

"Visible air pollution like smog often catches people's attention, but few people realize that indoor air can be 2-5 times more polluted than outdoor air," says Temi Afolabi, Home Comfort Product Manager at Danby. "Air Purifiers are easily one of the best ways you can improve your indoor air quality and create a healthier living space for you and your family. As a major player in the home comfort space, catering to small and medium households, it's a logical move for Danby to enter this market."

Danby will begin offering two models:

DAP110BAWDB

- Ideal for living spaces up to 170 sq. ft.
- Clean Air Delivery Rate (CADR): 110
- Silencer Technology™
- HEPA and pre-filter captures 99.97% of dust and allergens as small as 0.3 microns in size (replacements sold separately)
- Ionizer function to remove bacteria and unwanted odours
- Filter change reminder
- 4 fan speeds
- 8-hour programmable timer
- Child lock function

DAP120BBWDB

- Ideal for living spaces up to 186 sq. ft.
- Clean Air Delivery Rate (CADR): 120
- HEPA and pre-filter captures 99.97% of dust and allergens as small as 0.3 microns in size (replacements sold separately)
- UV Light purification sanitizes and removes bacteria from the air
- Filter change reminder
- 3 fan speeds

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“Air purifiers are an emerging market and quickly becoming a must for families with small children, pets, or homes close to industrial areas,” concludes Afolabi.

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About Danby Appliances:

Founded in 1947, Danby is one of North America's leading manufacturer/distributors of compact appliances such as microwaves, dehumidifiers, refrigerators, freezers and air conditioners. The company operates three distinct business units – Danby, MicroFridge, and Silhouette – with four North American offices, including three in the U.S. and one in Canada. For more information on Danby and its products, please visit www.Danby.com. Follow Danby on [Facebook](#), [Twitter](#), and [Instagram](#).